



LEADERSHIP SANTA CRUZ COUNTY



SPONSOR
BENEFITS

leadershipsantacruzcounty.org

WHY SPONSOR LEADERSHIP SANTA CRUZ COUNTY?

Being a Leadership Santa Cruz County (LSCC) Sponsor is a wonderful way to support a program that grows leaders within your local community. It's also a great way to increase the visibility of your organization or business with the local Chambers of Commerce, with more than 40 emerging leaders and over 1,200 LSCC alumni.

For more information on becoming a Sponsor, please contact LSCC Development Committee at:
lscddirector@gmail.com or (831) 662-3881

DEVELOPMENT CALENDAR OF PROGRAM DAYS

2017

ORIENTATION

August 22

TWO DAY LEADERSHIP RETREAT

August 7 & 8

HOUSING & ECONOMICS

October 6

HEALTH & HUMAN SERVICES

November 3

BUSINESS & TOURISM

December 1

LOCAL GOVERNMENT

January 5

EDUCATION

February 2

2018

CRIMINAL JUSTICE SYSTEM

March 2

THE PAJARO VALLEY

March 23

AGRICULTURE

April 3

ART & CULTURE

May 4

ENVIRONMENT & INDUSTRY

June 1

GRADUATION

June 4

BENEFITS AT A GLANCE

SPONSORSHIP LEVELS	Annual Class Sponsor	Day Sponsor	Program Sponsor
	\$3,000	\$1,000	\$500
BENEFITS			
Table at Annual LSCC Graduation	✓		
Banner ad on LSCC Website for one year as Class Sponsor	✓		
Complimentary tickets to Annual Alumni/Reunion Event	✓		
Includes sponsorship of annual Alumni/Reunion Event	✓		
Be interviewed on KSCO's Think Local First Radio Show as a LSCC sponsor	✓		
Speaking opportunities at Graduation	✓		
Speaking Opportunity at Day Program	✓	✓	
Featured on all class slide presentations for the year	✓		
Featured on class slide presentation for Day Program	✓	✓	
Provide collateral/promotional material for ALL Program Days	✓		
Provide collateral/promotional material at a Day Program	✓	✓	
Display your banner at the Alumni/Reunion	✓	✓	
Display you banner at a Day Program	✓	✓	
Posts on LSCC Social media recognizing your sponsorship of LSCC	3	2	1
Verbal recognition at LSCC Graduation	✓	✓	
Inclusion in LSCC year-end Press Release	✓	✓	✓
Featured in LSCC eNews (premium placement, logo, weblink)	✓	✓	
Sponsor logo on Leadership letterhead	✓	✓	
Sponsor logo and link to website displayed in Sponsor section of LSCC website	✓	✓	✓
Inclusion on a Program Day Agenda			✓
Featured in LSCC eNews (logo, weblink)			✓